



Digital
Innovation
Zone



Annual Report 2023



3	FOREWORD
4	ABOUT US
5	DIZ AWARDS
6	SOCIAL ENGAGEMENT
7	PROJECTS FINANCED BY NON-REIMBURSABLE FUNDS
10	PROJECTS CARRIED OUT IN PARTNERSHIP
13	CONFERENCES
21	EVENTS
25	WEBINARS
27	WORKSHOPS
29	WORKING GROUPS
30	ASSOCIATE MEMBERS
33	NATIONAL PARTNERS
35	INTERNATIONAL PARTNERS
36	FINANCIAL INFO



Foreword

Dear contributors and supporters,

With joy and satisfaction, we present our activity report for 2023. During this period, we focused our efforts on providing support services for the digitalization of small and medium sized enterprises in the manufacturing and health sectors.

Digital Innovation Zone Association is the ecosystem organization of the **European Digital Innovation Hub**, organized as a non-profit entity with economic activity. The association is based at 3 Verde Street, ground floor, room 1, Iași county, NGO with economic activity (CAEN 6202), having unique registration code 43866222.

With the support of the entire team, we have managed to implement many successful projects and have a significant impact on our target communities. We have provided SMEs and public institutions - health facilities with innovative tools and solutions to help them adapt to current technological challenges and optimize their processes. We have participated in seminars, conferences, working groups organized at national level. We have participated in seminars, conferences and, working groups organized nationally and internationally to develop and subsequently implement transformation in the community in which we operate.

We thank our colleagues for their commitment, team spirit and determination, our partners for their extraordinary support, volunteers for the positive energy and involvement you have given us! We recognize the efforts of each member and we appreciate each of you, because nothing would have been possible without your collaboration. You have been the crucial factor in achieving remarkable results for the purpose and objectives of the digital transformation of the community in which we activate. Of course, the challenges will continue, but now we have the conviction that extraordinary strength comes, in fact, from solidarity, teamwork, positive thinking and community-builder spirit that we have all shown.

Many thanks to the Board members:

President: **Mihaela-Cristina Baghiu**

Vice-Presidents:

- **Marcel-Florin Cardașim**
- **Carmen Petronela Mihai** representative of the North-East Regional Innovative Cluster of Molecular and Structural Imaging IMAGO-MOL
- **Conf. Univ. Dr. Ionuț Nistor** representative of the University of Medicine and Pharmacy "Grigore T. Popa" Iași
- **Conf. univ. dr. ing. Simona Caraiman** representative of "Gheorghe Asachi" Technical University of Iași
- **Delian-George Coroamă**
- **Georgiana-Andreea Dragomir**
- **Lidia Bețoaea**

Cristina Baghiu, Association President



ABOUT US

The European Hub for Digital Innovation, Digital Innovation Zone (DIZ), represents a group of organizations from complementary fields that support with expertise, solutions, programs, and professionals the digital transformation and innovation of small and medium-sized enterprises (SMEs) and hospitals in the North-East region.

Mission Statement

Our role is to support the digitalization of SMEs and public hospitals in the North-East region. We act as a single point of contact and expertise between research and the market, bringing together local know-how, regional technology providers, and the serviced SMEs and hospitals.

Vision

By 2025 we want to increase the level of digitalization of the SMEs in the fields of industrial manufacturing & healthcare (public hospitals) and support innovation in the North-East region.

Goals

- Development of the one-stop-shop concept in the region through support services in the digitalization of companies and public hospitals.
- Functioning as the epicentre of the regional digital innovation ecosystem in the North-East region.
- Supporting regional, interregional and international cooperation and cooperation between research sector - public sector - private sector - universities.
- Transforming the region's workforce into a highly digitized one, suited to the needs of sectors with potential for smart development in the region.



AWARDS AND RECOGNITION OF THE QUALITY OF AMBASSADORS OF DIGITAL TRANSFORMATION

Digital Innovation Zone won the "Prize for the Impact in Community" at the PIN Awards Gala 2023!



Digital Innovation Zone EDIH received the "Digital Ecosystem Excellence" award at the FACTORY 4.0 Digital Excellence Awards & Gala, for our contribution in supporting organizations in the North-East Region on their journey to digital transformation.

In 2023, the **Digital Innovation Zone Association** was the partner of the Iași County Council in the validation phase of the Digital Transformation Strategy of Iași County.

Within the North-East **PR call Digital transformation of SMEs oriented towards increasing digital intensity – session 2023** developed by North-East RDA and World Bank, DIZ was an official partner in the stage of promoting the call by organizing #NeDigitalizam caravans and conducting the Digital Feasibility Study and the audit report.



INVOLVEMENT IN SOCIETY

In the digital era where technology is evolving rapidly, the concept of Digital Innovation has become an essential pillar of progress and development. In this context, the importance of initiatives aimed at supporting digital innovation is clearly outlined, and the **Digital Innovation Zone (DIZ)** represents a dynamic and proactive ecosystem dedicated to accelerating digital transformations.

The year 2023 facilitated, for the **Digital Innovation Zone (DIZ)**, the achievement of the objective to be an epicenter of digital innovation and to transform challenges into opportunities. In a constantly changing technological landscape, **DIZ** has become the new frontier for revolutionary ideas and projects that seek to redefine our ways of life and business.

Throughout the year 2023, DIZ has been the stage for pioneering projects that have redefined the boundaries of digital innovation. From artificial intelligence-based solutions to sustainable technologies, the projects developed within DIZ have highlighted the diversity and depth of digital innovation.

Iași County Council and **Digital Innovation Zone** organized focus groups to define the priorities, needs, and expectations of the entrepreneurial community in various fields of activity (medicine, IT, production) for the development of the Digital Transformation Strategy for Iași County.

Together with our partners, **DIH of Moldova**, **Digital Innovation Zone** organized an online focus group to collect perspectives and validate the Digital Transformation Strategy for Iași County in the context of cross-border collaboration.

Due to the commitment to increase the level of digital literacy, DIZ has implemented innovative educational programs addressed to both technology professionals and the general public. Courses, workshops, and seminars have represented the pillars of an integrated strategy for digital education, shaping the future generation of leaders in innovation.



PROJECTS FINANCED BY NON-REIMBURSABLE FUNDS

1. EDIH-DIZ – MANUFACTURING & SMART HEALTH FOR BETTER BUSINESS, LIFE AND HEALTH IN THE NORTH EAST ROMANIA REGION

Total buget : 3.709.388 EUR

The amount of EU funding through the Digital Europe Programme: 1 854 694.00 EURO

Implementation period: 01.10.2022–30.09.2025

Amount of funding through PCIDIF: 9,059,496.39 LEI

Implementation period: 28.11.2023–30.09.2025

Funded by the Smart Growth, Digitisation and Financial Instruments Programme 2021–2027, through Action 2.4 Digitisation of SMEs through European Digital Innovation Hubs in Romania (EDIH).

Beneficiary: Technical University "Gheorghe Asachi" of Iasi

MySMIS Code: 161826

Project goal:

To ensure a smart, sustainable and coherent digital transformation in the North-East region of Romania through the successful operation and delivery of a complete set of EDIH Digital Innovation Zone [DIZ] services that will have a direct impact, by 2025, in over 100 SMEs and public institutions, active in the manufacturing and health sectors (relevant sectors with growth potential according to the North-East RIS3), will be developed and delivered during the project.

Partners:

- UNIVERSITATEA TEHNICĂ GH. ASACHI IAȘI,
- AGENȚIA DE DEZVOLTARE REGIONALĂ NORD-EST
- ICEBERG PLUS
- GRAPEFRUIT
- UNIVERSITATEA DE MEDICINĂ ȘI FARMACIE GR. T. POPA IAȘI,
- CLUSTERUL REGIONAL INOVATIV DE IMAGISTICA MOLECULARA IMAGO-MOL
- ATELIERUL DE IDEI TRAIN-IC
- DIGITAL INNOVATION ZONE
- STRONGBYTES CONSULTING
- ROMSOFT



2. MERIT – MASTER OF SCIENCE IN SMART, SECURE AND INTERCONNECTED SYSTEMS

Total Budget: 6 246 793.75 EUR, of which DIZ budget 128 400.00 EUR

Implementation period: 01.10.2022–30.09.2026

Partners:

- UNIVERSITAT POLITECNICA DE CATALUNYA;
- VILNIAUS GEDIMINO TECHNIKOS UNIVERSITETAS;
- RIGAS TEHNISKA UNIVERSITATE;
- TALLINNA TEHNIKAÜLIKOOOL;
- DIGITAL INNOVATION ZONE;
- FONDAZIONE BRUNO KESSLER;
- ASOINDEL S.L.;
- SAULETEKIO SLENIO MOKSLO IR TECHNOLOGIJU PARKAS;
- FUNDACIO CENTRE D'INNOVACIO I TECNOLOGIA DE LA UPC;
- EXACASTER, UAB.



3. HIZ BY DIZ – EIT HEALTH INNOSTARS RIS DRIVE

Total Budget: 35.775 EUR

Implementation period: 01.04.2023–31.12.2023

Health Innovation Zone (HIZ) is a unique, pre-validation program for innovative healthcare solutions that gives you access to industry experts, mentors, testing facilities and fast track to the international ecosystem. Its objectives are closely aligned with **EIT Health's** action plan and the goals of the **EIT Health Drive**. It is designed to support activities supporting health start-ups in regions with modest and moderate innovation capacity, according to the European Innovation Scoreboard.

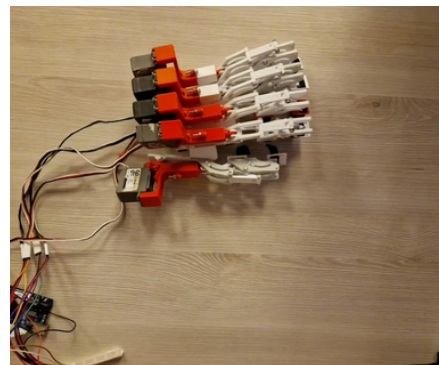
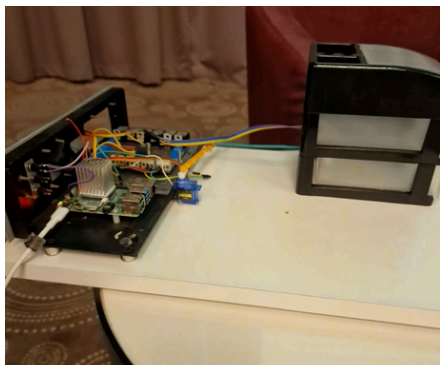


Parteners:

- UNIVERSITATEA TEHNICA GH. ASACHI, IAȘI;
- UNIVERSITATEA DE MEDICINĂ ȘI FARMACIE GR. T. POPA, IAȘI

Achievements:

- 50+ registered participants;
- 15 teams registered;
- 12 teams formed in the program;
- 30+ mentors and experts;
- 5 group workshops in physical format;
- 90+ individual or group meetings with mentors in the program;
- participation of the teams in 4 startup and health events;
- Pitch Day: Pitch Day Health Innovation Zone @Launch Campus was an exciting and high-energy event that brought together 15 teams of young innovators in one place. This event aimed to select and integrate these teams into the Health Innovation Zone program, a revolutionary initiative to pre-validate innovative solutions in the health sector;
- Demo Day: 9 of the 12 teams participating in the program presented prototypes of the health tech solutions they have been working on during the 6 months of the program.



4. DIH2 – OPEN CALL TO BECOME A MEMBER OF THE DIH2 NETWORK MANAGED BY THE DIH2 CONSORTIUM PARTNER EUROPEAN DYNAMICS (ED).

Total Budget: 10.000 EUR

Implementation period: 01.06.2022–30.06.2023

Partners:

- TEKNOLOGIAN TUTKIMUSKESKUS VTT OY;
- VTT Technical Research Centre of Finland Ltd.



5. DIH WORLD 2

Implementation period: 10.10.2022–10.04.2023

Partners:

- Asociación de Empresas Tecnológicas Innovalia (INNOVALIA);
- Katty Fashion SRL.



PROJECTS CARRIED OUT IN PARTNERSHIP

1. PR NORD–EST DIGITAL TRANSFORMATION OF SMES ORIENTED TO INCREASE DIGITAL INTENSITY – 2023 SESSION

Implementation period: 01.11.2023–15.02.2024

Partner: AGENȚIA DE DEZVOLTARE REGIONALĂ NORD–EST

BENEFICIARY STATUS ON 31.12.2023 :

No. of clients offered: **180**

No. of contracted clients: **87**

Total contracted value: **191.200 EUR**

Average value per contract: **2.198 EUR**

Provided services:

A. Digital Feasibility Study: consultancy/analysis services to identify the technical digitalization solutions needed by the SME that involves:

1. Analysis of the technical-economic situation of the SME (implementation locations, authorised fields of activity, current activity and business lines subject to the digitalization project, business model analysis);
2. Economic analysis of the business model by identifying the weight of each activity in the turnover of the reference year;
3. Feasibility analysis of digitalization of one or more authorized activities.
4. Description of the operational structure of the SME;
5. Analysis of the current situation regarding digitalization;
6. Collection, interpretation and validation of information on DESI (Digital Economy & Society Index) indicators at the time of analysis;
7. Proposal for a minimum of 1 digitalization solution, detailing areas of application and beneficiary departments;
8. Support for market study (minimum 2 offers) related to the proposed digitization solutions, through calls for proposals/direct consultation of the database – a catalog of digitalization solution providers curated by Digital Innovation Zone.

B. Technical Audit Report on the Implementation of Solutions from the Digital Feasibility Study and Project, following the requirements of the PR Nord-Est Digital Transformation of SMEs oriented towards increasing digital intensity – session 2023, which involves:

1. Analysis of SME's digitalization situation at the end of project implementation;
2. Collection, interpretation and validation of information regarding the DESI (Digital Economy & Society Index) indicators at the time of analysis, after project implementation.



2. PNRR – 13.3 INFORMATION SYSTEMS IN PUBLIC INSTITUTIONS

Implementation period: 01.08.2023–15.09.2023

PARTNERS:

- UNIVERSITATEA TEHNICĂ GH. ASACHI IAȘI;
- IMAGO-MOL;
- CONSILIUL JUDEȚEAN IAȘI;
- AGENȚIA DE DEZVOLTARE REGIONALĂ NORD-EST

BENEFICIARIES:

- No. of contracted clients: 4;
- Total contracted value per beneficiary: EUR 101,215;
- Value of services provided under PNRR 13.3 contract/beneficiary: EUR 28,200;
- Maximum funding budget per beneficiary EUR 1.000.000.

Name of beneficiaries:

- Institutul de Boli Cardiovasculare "Prof. Dr. George I.M. Georgescu" Iași subordonat Ministerului Sănătății;
- Spitalul Clinic de Obstetrica – Ginecologie „Elena Doamna” din Iași subordonat Consiliul Județean Iași;
- Spitalul Clinic de Boli Infecțioase „Sf.Parascheva”Iași subordonat Consiliul Județean Iași;
- Spitalul Clinic de Pneumoftiziologie Iași subordonat Consiliul Județean Iași;

Provided services:

- Needs analysis for the background note;
- Proposal on component C1 - minimum configuration of communication infrastructure;
- Proposal on component C2 - minimum security infrastructure configuration;
- Proposal component C2 - PACS configuration;
- Background note review;
- Review of the funding application in terms of technical requirements (minimum recommended configurations) and consistency with the needs analysis.



CONFERENCES

23rd
MARCH

DIGITAL INNOVATION ZONE CONFERENCE DIGITAL TRANSFORMATION FOR ENTREPRENEURS

DIGITAL INNOVATION ZONE organized the conference "Digital Transformation for Entrepreneurs" which addressed:

- SMEs in the manufacturing and healthcare sectors, as well as public and private hospitals and clinics interested in digital transformation solutions;;
- SMEs in the IT&C sectors (providers of digitalization solutions);
- The academic environment;
- Research institutes;
- Representatives of local public authorities;
- Representatives of the Government and other state institutions/bodies with responsibilities in the field of digitisation;
- Representatives of other digital innovation hubs in Romania.



10th
MAY

DIH²

Hub Coordinator Cristina Baghiu, together with Ana Ciobanu, One Stop Shop Office Expert represented Digital Innovation Zone at the DIH² conference.



25th
MAY

DIH4SOCIETY

Cluj-Napoca hosted the launch conference of the European Digital Innovation Hub for Society: eDIH4Society.



10
IUNIE

EDIH EUROPEAN CONFERENCE

DIZ participated with enthusiasm and left with inspiration about:

- Collaboration with other hubs on Digital Health;
- Prospects to expand our projects with hubs in the Republic of Moldova, Georgia and Ukraine;



13th- 14th
SEPTEMBER

IAȘI BELGIAN BUSINESS DAY

The President of Digital Innovation Zone, Cristina Baghiu, joined a prestigious business event – Iași Belgian Business Days.



29th
SEPTEMBER

THE IMPACT OF ECONOMIC TRENDS

OFA UGIR organized the 11th national conference entitled "Romania's Economy: Where to? How is the private entrepreneurial environment influenced by European and national economic developments?".

Organizația Femelor Antreprenor UGIR

Raiffeisen Bank

Conferința națională OFA UGIR:

ECONOMIA ROMÂNIEI ÎNCOTRO?

Cum este influențat mediul antreprenorial privat de evoluțiile economice europene și naționale?

29 septembrie 2023

09³⁰ - 15⁰⁰ interval orar

Hotel Mandachi SUCEAVA

AVISSO AGEO Carmen Fediu UGIR Digital Innovation Zone emblematic Romania JCI TUDOR BIOMCOMP sofiaman IN BUSINESS Bowté CURIERUL NATIONAL Ziarul News clubantreprenor.ro VIVAFM PRESShub HYBRID CREATIVE BUSINESSVOICE Bucovina

3rd
OCTOBER

LAUNCH HEALTHTECH

At the second edition of the How To Web conference, Launch HealthTech, Digital Innovation Zone presented three teams participating in the Health Innovation Zone program.



19th
OCTOBER

FACTORY 4.0

At the Industry 4.0 national conference in Romania, our colleagues Cristina Baghiu, president of the Digital Innovation Zone Association and Cătălin Dosoftei, PhD lecturer at the Technical University "Gheorghe Asachi" in Iași and coordinator of Test Before Invest Manufacturing within the hub, represented Digital Innovation Zone EDIH.



24th
OCTOBER

CODECAMP

Digital Innovation Zone participated in the Codecamp IT Conference with the Health Innovation Zone pre-validation program for innovative healthcare solutions.



14th
NOVEMBER

DIGITAL & SUSTENABIL

The business world from the North-East region met in Iasi to participate in an important event, the Digital & Sustainable Conference, organized by Quartz Matrix.

DIGITAL & SUSTAINABLE



23rd
NOVEMBER

ROSTARTUP

Digital Innovation Zone participates in the second edition of the ROStartup Conference which aims to bring together founders, entrepreneurs, investors, producers, industry experts, educators, policy makers and startup communities to work towards transforming the entrepreneurial landscape in Romania.



23rd
NOVEMBER

CLUSTERS MEET REGIONS

Digital Innovation Zone participated in the conference "Opportunities and resources for the development of the medtech sector" which took place under the umbrella of the Clusters meet regions event, organized by the European Commission, the European Cluster Collaboration Platform (ECCP), the ADR North-East and the Romanian Cluster Association.



24th
NOVEMBER

HIMSS EURASIA

Digital Innovation Zone has been invited to participate as a partner in the prestigious HIMSS Eurasia International Conference! As a global leader in healthcare innovation, HIMSS is laying the groundwork for groundbreaking discussions and collaborations, shaping the future of healthcare worldwide.



4th-6th
DECEMBER

HEALTHTECH INVESTOR SUMMIT

Digital Innovation Zone together with Imago-Mol Cluster and Atelier de Idei participated in the HealthTech Investor Summit, an annual event organized by MEDVIA, a cluster dedicated to the promotion and development of medical technologies in Belgium.



EVENTS

5th
MAY

HEALTH INNOVATION ZONE PROGRAMME LAUNCH

DIZ has launched Health Innovation Zone (HIZ by DIZ), the first pre-validation program for health tech solutions, supported by EIT Health and our innovation partners: the Technical University "Gheorghe Asachi" of Iasi and the University of Medicine and Pharmacy Grigore T. Popa of Iasi.



14th
MAY

HACK4RESTART

The revolutionary Hack4reSTART event format designed to change the traditional European manufacturing industry! Share the ultimate collaboration between traditional SMEs and cutting-edge technology providers with collaborating companies.



15th
JUNE

DIGITAL INNOVATION IN SUPPORT OF SMEs IN BOSNIA AND HERZEGOVINA

The Sarajevo event was a good framework for further dialogue on digital innovation and sharing positive experiences of DIHs from different regions, including Romania.



23th
JUNE

PITCH DAY HEALTH INNOVATION ZONE

Pitch Day Health Innovation Zone @Launch Campus was an exciting and high-energy event held recently that brought together 15 teams of young innovators in one place.



15TH
AUGUST

THE PUBLIC-PRIVATE SECTOR FORUM

Digital Innovation Zone participated in the second edition of “The Public-Private Sector Forum”, a major international IT&C event that took place in Cluj, during UNTOLD.



13th-14th
SEPTEMBER

BUSINESS AND COOPERATION OPPORTUNITIES FOR CITIZENS OF IASI

The Belgium - Luxembourg - Romania - Moldova Chamber of Commerce and the Romanian Council of ESG Employers, together with the Iasi City Hall, the UGIR Women Entrepreneurs Organization and Digital Innovation Zone organized the Belgian Business Days in Iasi.



2nd
OCTOBER

DIGITAL TRANSFORMATION DAYS IN THE REPUBLIC OF MOLDOVA



20th
NOVEMBER

HOW CAN CLUSTERS GROW AND BECOME SUSTAINABLE USING DIGITAL TRANSFORMATION?

Our colleague Adelina-Elena Ezariu attended the training "How can clusters grow and become sustainable using digital transformation?", organized by FORTH (Foundation for Research and Technology - Hellas).



WEBINARS

2nd
MARCH

CHANGE2TWIN

Change2Twin - an informative webinar about the second (and last) open call for a Change2Twin implementation voucher and the crucial role of Digital Innovation Hubs (DIH) in supporting SMEs in their digital transformation efforts.



18th
AUGUST

#NEDIGITALIZĂM

Digital Innovation Zone supported the project #NEDigitalization of the World Bank and North-East Regional Development Agency by organizing the webinar „#NEDigitalizam: knowledge and support tools ”
Within the same promotion program, DIZ representatives participated in the information caravans organized in Iași, Suceava, Piatra Neamț, Bacău and Vaslui.



1st
SEPTEMBER

#NEDIGITALIZĂM

The UGIR Women Entrepreneurs Organization (OFA UGIR) in partnership with the Digital Innovation Zone Association has organized a new thematic webinar entitled #NEdigitalizăm.

Organizația Femeilor Antreprenor UGIR

WEBINAR
#NEdigitalizăm

01 septembrie 2023 | 11:00 zoom
*numai pentru membrii OFA UGIR

CRISTINA BAGHIU
Coordonator Centru European de Inovare Digitală
Președinte Asociația Digital Innovation Zone

DIZ Digital Innovation Zone

3rd
OCTOBER

WE TAME THE TECHNOLOGY SOFTWARE ROBOTS RPA

Digital Innovation Zone together with Goodwill Consulting, Raitar and Goodroid has organized the online event #Îmblânzim Tehnologia with a special focus on RPA Software Robots funded by European funds, necessary and useful in optimizing processes, saving time and minimizing human errors.

SERVICII

- TESTARE ÎNAINTE DE INVESTIȚIE** - Alinierea actualului la expertize, know-how și servicii de transformare digitală, inclusiv facilități de testare și experimentare
- COMPETENȚE DIGITALE** - Instruire și sprijin în dezvoltarea competențelor digitale, aprin în domeniul competențelor digitale avansate
- ACCES LA FINANȚARE** - Sprijin pentru companii (MMA, start-up), prin servicii precum: accesul la fonduri financiare și investitor, asigurarea accesului la servicii și a altor mecanisme de finanțare relevante
- ECOSISTEM DE INOVARE** - Facilitarea colaborării dintre industrie, întreprinderile și administrație care au nevoie de noi soluții tehnologice, pe de o parte, și companii care oferă soluții market-ready, pe de altă parte

AI acces la o rețea de rețea naționale și europene pentru a găsi parteneri, investitori, tehnologii potrivite pentru nevoile tale de business.

Ce este RPA?
Etapile digitalizării

1. Excel, email, office

- Informații neintegrate, nesincronizate
- Efort uman semnificativ

2. CRM, ERP

- Acces și căutare rapidă informații, **beneficii management**
- Posibilitate de integrare și sincronizare informații
- Efort uman similar

3. RPA

- Completarea automată a sistemelor CRM, ERP, derularea proceselor prin utilizatori roboți
- Centralizare și sincronizare informații, derulare procese fără intervenții în sistemele existente
- Efort uman scăzut semnificativ: **TIMP economisit, beneficii management și angajați**

Office, CRM, ERP, UiPath Reboot Work

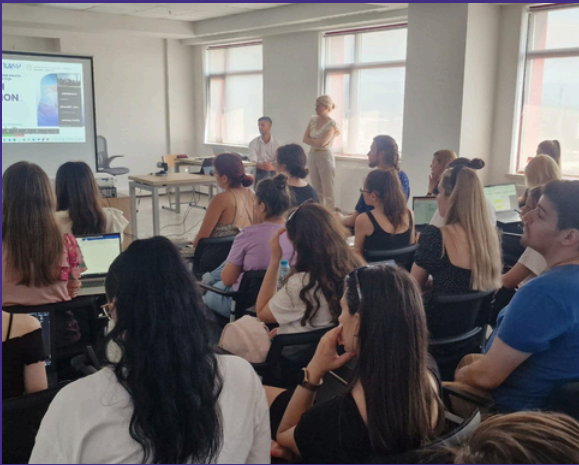


WORKSHOP-URI

6th
JULY

WORKSHOP FROM THE HEALTH INNOVATION ZONE PROGRAM

The participants presented their innovative ideas in health using the design thinking methodology and were guided by MAVIS experts - Innovation and Technology Transfer Center, „Gheorghe Asachi” Technical University of Iasi, Fortech Romania and RILAB | Romania Interaction Lab.



24th
OCTOBER

FEASIBILITY STUDY DEVELOPMENT WORKSHOP UNDER THE CALL FOR "DIGITAL TRANSFORMATION OF SMES" OF THE NORTH-EAST REGIONAL PROGRAMME



12th
SEPTEMBRIE

DIGITAL TRANSFORMATION

The Authority for the Digitalization of Romania, in partnership with the Technical University of Cluj-Napoca, is implementing the project "Strategic framework for the adoption and use of innovative technologies in public administration 2021-2027 - solutions for business efficiency", co-financed by the European Social Fund through the Operational Programme for Administrative Capacity. The main goal is the development of evidence/data-based public policies, correlated with the need for digitization of local public authorities, through familiarization with the working tools and services offered by the DPL platform, being dedicated to representatives of EDIHs and local public administration. Digital Innovation Zone EDIH was present, together with a team from the North-East Regional Development Agency and the Iasi County Council.



14th-16th
NOVEMBER

FOCUS GROUP TO VALIDATE THE DIGITAL TRANSFORMATION STRATEGY OF IASI COUNTY

Online focus group organized by Iasi County Council together with Digital Innovation Zone in order to obtain feedback on the priorities of the digital transformation strategy for SMEs in Iași County, identifying the needs and expectations of the business community in the context of digitization.



WORKING GROUPS

25th
MAY

WORKING GROUP ON PRIVATE HEALTH CARE SERVICES

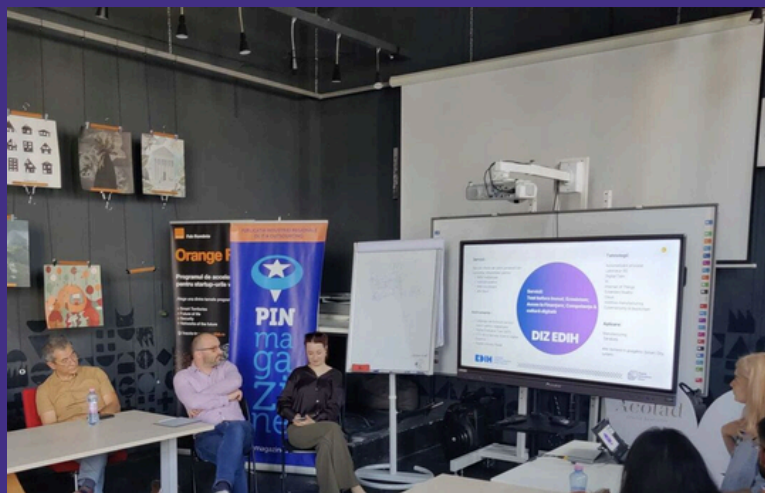
The meeting took place at MAVIS – Center for Innovation and Technology Transfer, where providers of support solutions for digitalization and representatives of public and private entities in the health sector sat at the same table to discuss the needs of the field.



22nd
JUNE

WORKING GROUP ON PRODUCTION SECTOR

Among the participants of the production working group were both entrepreneurs from manufacturing industry institutions and providers of support solutions for digitalization, eager to help innovate this sector in the North-East region of Romania!



ASSOCIATE MEMBERS



Innovation and digital culture agency focused on designing and facilitating change processes in organizations.



bioROne is the first biotechnology project in northeast Romania, connecting academia, industry and government.



C&A CONNECT is a company founded in 2007, whose main activity is the distribution of video games, in the form of cd-keys and in the classic DVD format.



IT Company.



IT Company.



All of EBS Integrator's energy is focused on delivering exceptional digital experiences for every stakeholder in a timely manner.



Expertware provides IT consulting and services.



Factory 4.0 positions itself as a catalyst in the Romanian training and consultancy market in the field of digital transformation



Goodwill Consulting's 13 years of experience in SMEs development combined with the most innovative IT technology: Robotic Process Automation by UiPath gave birth in 2020 to the new integrated process analysis and robotic automation service.



End-to-End digital agency with over 23 years of experience in the digital field and is the first Romanian agency specialized in user experience.



Made up of experienced IT and business specialists, it relies on long-term relationships and international expertise.





It encourages cooperative activities, and facilitates networking with other companies and intensive knowledge sharing.



The North-East Regional Innovative Cluster for Molecular and Structural Imaging (IMAGO-MOL) is a non-governmental entity that aims to support innovation and scientific competitiveness of its members.



Raisis Software specializes in consulting and professional software development services, as well as the implementation of solutions for companies' digital presence on the Internet.



RomSoft is a Romanian-owned software development company founded in 2001 in Iași by Nicu Popescu and Dorin Cristea.



Strongbytes is a technology company that provides software engineering and capacity building services for data-driven, cloud-enabled organizations working in sectors such as healthcare, finance, automotive, government and more.



TUIASI is one of the oldest and most renowned public higher education institutions in Romania, with an important tradition in engineering research and innovation.



The mission of "Vasile Alecsandri" University of Bacau focuses on teaching and research activities, addressing regional needs and promoting collaborations with the academic, economic and social environment, both nationally and internationally.



The University of Medicine and Pharmacy "Grigore T. Popa" of Iași, Romania, is a public higher education and research institution offering bachelor, master, doctoral and continuing medical education.



The University "Ștefan cel Mare" (USV) in Suceava is an innovative and diversified public higher education institution, offering academic programs in various fields.



QUARTZ MATRIX

Quartz Matrix is a Romanian technical and engineering company present for 28 years on the Romanian Business-to-Business market.



NATIONAL PARTNERS



AJOFM Iași





La Conseil



UNIVERSITATEA
„ALEXANDRU IOAN CUZA“
din IAȘI



CAMERA DE COMERȚ, INDUSTRIE ȘI AGRICULTURĂ BOTOȘANI
ÎMPREUNĂ PENTRU AFACEREA TA



CAMERA DE COMERȚ
ȘI INDUSTRIE NEAMȚ



Digital
Innovation
Zone

INTERNATIONAL PARTNERS





FINANCIALS

Cheltuieli:

Salaries	
Administrative	

Venituri





Digital Innovation Zone Association-Zona de Inovare Digitală

President: Mihaela - Cristina Baghiu

Headquartered in: Iași, 3 Green street, ground floor, room 1.

Unique registration code: 43866222

Bank Account: RO22UGBI0000062043582RON

Garanti Bank BBVA



<https://www.facebook.com/digitalinnovationzone>



<https://www.linkedin.com/company/digital-innovation-zone/about/>



https://www.instagram.com/digital_innovation_zone/



https://twitter.com/DIZ_romania



<https://digital-innovation.zone/>

